



Driving  
Success,  
Together

# Drive Wholesale Growth with Wholesale Parts Pro

In today's competitive auto parts market, strong customer relationships are vital. Ready to become a **proactive marketing leader, not just a parts supplier?**



### Smart Customer Lists

Declining Sales, Top Returns, Accounts with no purchase etc.



### Online Follow Ups

Digital outreach to re-engage or nurture new relationships



### Add & Track Leads

Add prospects, follow up and Track Sales



### Automated Monthly Campaigns

Reach targeted audience through monthly Email, Call, Mail campaigns



### Geo Mapping

Visualize customers on a map to optimize **sales territory planning**



### Address & Email Verification

**Automatic verification** for high data accuracy.



### Seamless DMS & OEM Data Integration

Minimal setup time required



### Multi Language Support

All communications and reports are available in **both English and French.**

### Pays For Itself & More

Dealers see \$7000+ in net profit after cost within 1 year of subscription

### Designed for Auto Part Wholesalers

Custom features and reports tailored for the success of Auto Parts Wholesalers.

### Track Communication & Improve Sales through Digital Marketing!

Comprehensive analytics to track your ROI and customer engagement metrics

39%

### Customer Retention

Active Customers Retained through targeted campaigns

19.28%

### Conversion Rate

Each Dealer revives 5 + customers from lapsed to repeat each month

41.72%

### Campaign Open Rate

Industry - Leading Engagement

198%

### ROI

Avg return in just 4 months! Program pays for itself!

Call us directly at (800) 555-7890 or email [sales@wholesalepartspro.com](mailto:sales@wholesalepartspro.com) to know more!

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